



Tell It to My Heart

How I Lost My S#*T,
Conquered My Fear,
and Found My Voice

Taylor Dayne
with Dave Smitherman

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BIO005000 **Entertainment & Performing Arts**

BIO022000 **Women**

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Grammy-nominated pop icon Taylor Dayne's memoir, *Tell It to My Heart* is about a little Jewish girl from Long Island, Leslie Joy Wunderman, who made it against the odds, sold over 75 million records, worked with Michael Jackson, Elton John, and Whitney Houston, and is now on her 30th-Anniversary Tour. It's a parable of female self-empowerment which captures Taylor's life growing up in a blue-collar home, singing in dive bars to becoming a chart-topping diva, touring the globe, rediscovering faith and traditions, and being a single-mother of twins by choice.

COMING
FEB 14, 2019

VALENTINE'S DAY

SELLING POINTS

- Learn how a young girl's voice saved her life.
- Glimpse inside the music industry—an unflinching look at the day-to-day of a chart-topping female singer/songwriter, performing with legends like Michael Jackson, opening his “Bad” Tour through Europe, or recording at Paisley Park with Prince, Chaka Khan and Sheila E
- Women everywhere will be inspired by Taylor to celebrate their own stories, set free their unique spirits, and love themselves.
- See a shining example for single, or same-sex, parenthood.

TARGET AUDIENCES

- *Tell It to My Heart* will reach readers interested in music and entrepreneurship—the struggles, the joys, the challenges and successes.
- For any woman who was ever told, “You’re not pretty enough, you’re not tall enough, you’re not thin enough, you’ll never make it.” And all those who were told, “You’re too much, you’re too strong.”
- The self-actualization parable will appeal to a growing demographic of Baby Boomers/Breakfast Club/MTV-generation.
- The story of becoming a single mother at forty will inspire those interested in an unorthodox approach to parenthood.
- Taylor's fanbase, plus fans of Michael Jackson, Prince, Whitney, and more!

AUTHOR SPEAKING POINTS

- **Processing adverse childhood experiences**
- **Understanding and living with anxiety and panic disorder, hospital stays, surgery, loneliness, and domestic violence**
- **Becoming an outlier in a hyper-competitive environment**
- **Self-empowerment for women in male-dominated businesses**
- **Excavating our power and planting seeds**
- **Owning our sexuality**
- **Discovering—or rediscovering—faith and traditions that empower us**
- **Redefining family in the most loving, healthy ways possible**
- **Settle for nothing less than the love we need**
- **Mentor, teach, pay forward, and give back**

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